

**3.3.2 Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the last five years (6)**

| S.No | Year    | Name of the workshop/ seminar  | Date From – To | Resource Person                                 |
|------|---------|--|----------------|---|
| 1    | 2018-19 | Swayam Orientation   | 08-11-2018     | Ankitha Reddy<br>Student President- E-Cell      |
| 2    | 2018-19 | SWAYAM Recruitment   | 13-08-2018     | Suma Reddy<br>Student President- E-Cell         |
| 3    | 2018-19 | TiE Grad Program Launch  | 31-08-2018     | Srikanthan Tirumala<br>Charter Member Tie Grad  |
| 4    | 2018-19 | Swayam Ideation Contest  | 20-09-2018     | KI Spurgeon<br>ED-Cell Coordinator              |
| 5    | 2018-19 | BYJUs Session  | 20-09-2018     | Mr.VVK Rao<br>Regional head of Byju's           |
| 6    | 2018-19 | SWAYAM E-Summit  | 19-01-2019     | Suma Reddy<br>Student President- E-Cell         |
| 7    | 2018-19 | TiE Grad MoU Exchange  | 31-08-2018     | Dr. Suresh<br>Tie Member                        |
| 8    | 2018-19 | Weekend Events Swayam  | 22-08-2018     | Pavan Krishna<br>Student Vice President- E-Cell |
| 9    | 2018-19 | E-Leader Workshop  | 28-09-2018     | Vikram<br>Wadhvani foundation                   |
| 10   | 2018-19 | TiE Grad Business Idea Tournament  | 09-03-2018     | Suma Reddy<br>Student President- E-Cell         |
| 11   | 2018-19 | Faculty Development Program  | 14-06-2018     | T.Ram Mohan Rao<br>Coordinator- E-Cell          |
| 12   | 2018-19 | TEP 2.0 MoU  | 14-05-2018     | K Spurgeon<br>Coordinator- E-Cell               |
| 13   | 2018-19 | Leadership Talk Series   | 24-01-2018     | Suma Reddy<br>Student President- E-Cell         |
| 14   | 2018-19 | TS Hackathon TEP 2.0   | 21-01-2019     | Pavan Krishna<br>Student Vice President- E-Cell |
| 15   | 2016-17 | Startup Cricket league in association with SWAYAM-Banglore                 | 06.08.16       | Dr.T.Ram Mohan Rao                              |
| 16   | 2016-17 | Startup Cricket league in association with SWAYAM-Delhi                    | 20-08-16       | Dr.T.Ram Mohan Rao                              |
| 17   | 2016-17 | Startup cricket league in assosiation with SWAYAM-JAIPUR                   | 09-03-2016     | Dr.T.Ram Mohan Rao                              |
| 18   | 2016-17 | Startup cricket league in assosiation with SWAYAM-HYDERABAD                | 09-09-2016     | Dr.T.Ram Mohan Rao                              |
| 19   | 2016-17 | Startup cricket league in assosiation with SWAYAM-HYDERABAD Final          | 17-09-2016     | Dr.T.Ram Mohan Rao                              |
| 20   | 2016-17 | Startup cricket league in assosiation with SWAYAM-HYDERABAD Award Ceremony | 18-09-16       | Dr.T.Ram Mohan Rao                              |

|    |         |  |                         |   |
|----|---------|--|-------------------------|---|
| 21 | 2016-17 | Career Launcher -Young India program                       | 21-09-16                | Satya Narayanan. R                      |
| 22 | 2016-17 | CII Session - Entrepreneurship talk by Dr. R.R. Krishnan   | 08.08.16                | Dr. R. R. Krishnan                      |
| 23 | 2016-17 | Bharati Yuva Shakti Trust (BYST) student mentoring session | 08.09.16                | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 24 | 2016-17 | Best from waste workshop                                   | 26.10.2016              | T.Ram Mohan Rao<br>Coordinator E-Cell   |
| 25 | 2015-16 | Ideation Contest 2015                                      | 01.08.15 to<br>31.08.15 | T.Ram Mohan Rao<br>Coordinator E-Cell   |
| 26 | 2015-16 | TEP-ISB design thinking workshop                           | 17.08.15 to<br>18.08.15 | ISB Faculty                             |
| 27 | 2015-16 | The August Fest 2015                                       | 29.08.15 to<br>30.08.15 | T Ram Mohan Rao<br>ED-Cell Co-ordinator |
| 28 | 2015-16 | Smart E-Challenge by NEN                                   | 01.09.15 to<br>30.09.15 | Vikram Jit Misra<br>Regional Manager –  |
| 29 | 2015-16 | Interaction with first years                               | 11.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 30 | 2015-16 | SWAYAM Recruitment   | 14.09.15 to<br>15.09.15 | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 31 | 2015-16 | Orientation of New members of SWAYAM                       | 19.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 32 | 2015-16 | Interaction with skills department                         | 23.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 33 | 2015-16 | Interaction with publicity department                      | 23.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 34 | 2015-16 | Interaction with membership deptatment                     | 27.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 35 | 2015-16 | Interaction with nwesletter deptatment                     | 27.09.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 36 | 2015-16 | Startup Grind  | 30.09.2015              | T Ram Mohan Rao<br>ED-Cell Coordinator  |
| 37 | 2015-16 | Starpreneur Award  | 03.10.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 38 | 2015-16 | Information seminar AIESEC                                 | 08.11.2015              | Himangi Arora<br>Local Committee Vice   |
| 39 | 2015-16 | Candle making workshop                                     | 09.10.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 40 | 2015-16 | We School IDEATION Contest 2015<br>WELINGKAR               | 10.10.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 41 | 2015-16 | 4th Year IEDC Review Meeting                               | 26.10.2015              | Mr.Sujit Benerjee                       |
| 42 | 2015-16 | INNOFEST 2015  | 21.11.2015              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |
| 43 | 2015-16 | NEN Regional Meet to student cordinators                   | 08.01.2016              | Vikram Jit Misra<br>Regional Manager –  |
| 44 | 2015-16 | Kite Making workshop                                       | 09.01.2016              | T.Ram Mohan Rao<br>Coordinator- E-Cell  |

|    |         |  |                             |  |
|----|---------|--|-----------------------------|--|
| 45 | 2015-16 | Kite Flying Festival   | 09.01.2016                  | T.Ram Mohan Rao<br>Coordinator- E-Cell |
| 46 | 2015-16 | Ideation Contest 2015 2nd Screening  | 18.01.2016                  | T.Ram Mohan Rao<br>Coordinator E-Cell  |
| 47 | 2015-16 | Mentor Development program at BYST,<br>Begumpet  | 20.01.2016 to<br>21.01.2016 | T.Ram Mohan Rao<br>Coordinator E-Cell  |
| 48 | 2015-16 | ED-Cell Inaguration Anurag Group of<br>Institution, Ghakteswar, Hyderabad                          | 23.01.2016                  | T.Ram Mohan Rao<br>Coordinator E-Cell  |
| 49 | 2015-16 | SWAYAM Skills Arduino Robotics Based<br>workshop   | 23.01.2016                  | T.Ram Mohan Rao<br>Coordinator E-Cell  |
| 50 | 2015-16 | Young INDIA Challenge Business Plan and<br>Start-up challenge                                      | 27.01.2016                  | T.Ram Mohan Rao<br>Coordinator E-Cell  |
| 51 | 2015-16 | NEN Identify & Generate Winning Ideas<br>workshop (Ideation workshop)                              | 28.01.2016                  | Vikram Jit Misra<br>Regional Manager – |
| 52 | 2015-16 | E-Summit at IIT Bombay   | 30.01.2016 to<br>31.01.2016 | Various speakers                       |
| 53 | 2015-16 | SWAYAM GAON UDAYAMI - Rural Micro<br>Entrepreneurs Capacity Building Program<br>(One Day workshop) | 08.02.2016                  | Various speakers                       |
| 54 | 2015-16 | NEN Successful leadership workshop (E-<br>Leader workshop)   | 11.02.2016                  | Amit Singh<br>Regional Manager – NEN   |
| 55 | 2015-16 | E-Summit at IETE,Auditorium Hall Osmania<br>University,  | 21.02.2016                  | Various speakers                       |
| 56 | 2015-16 | SWAYAM Prayanam  | 23.02.2016                  | T.Ram Mohan Rao<br>Coordinator- E-Cell |

# ED-cell : Vasavi College of Engineering

## ORIENTATION OF NEW MEMBERS OF SWAYAM

**Resource Person:**

Ankitha Reddy

Student President- E-Cell

Dates:11-08-2019

The orientation of new members of swayam was attended by approximately 200 students. The different departments under swayam were told to them and were given the liberty to opt for their area of interest. This flexibility will enable them to work more harder and increase their love for their work. They were also told about the clocking of hours that each student was supposed to put in. Orientation was done to brief the students about their work and what they are supposed to do and how much hard work they have to put in.



*K. Gurub*

ED-Cell Coordinator



# ED Cell: Vasavi College of Engineering(A)

## Swayam Recruitments for the year 2018-2019

**Resource Person:**

Suma Reddy  
Student President- E-Cell

Date: 13<sup>th</sup> Aug 2018

A brand-new team is now set to form for the year 2018-19 and now the recruitments are already here! Well, the recruitment was well planned and executed.

The recruitment was conducted in 3 rounds:

The first round was to fill a google form requiring different information. From the information provided, people were selected and then called for the second round.

Now the second round was group discussion where a group of people were made to sit in a circle and were given a topic to discuss within the group and come to a common consensus.

The third round consisted of a personal interview where the applicant was asked questions on different aspects like how much time they were willing to dedicate, how many entrepreneurs they knew, what was their interest, what are they going to do in future, are they planning for business startup and a few questions like this were asked.

Later, all the people were added into the main Swayam group which now is 100 active budding entrepreneurs!

Cheers to all the members!



ED-Cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## TiE Grad Program

**Resource Person:**

Date: 31-08-2018

Srikanthan Tirumala  
Charter Member Tie Grad

### **Objective:**

This program was organised by TiE Hyderabad to enable students to develop entrepreneurial mindset and encourage to build on their own business ideas.

### **About the event:**

This event was divided into two sessions. In the morning session TiE Charter Member Srikanthan Tirumala gave an Introduction on Entrepreneurship and talked about his journey as an entrepreneur. He inspired students by telling that anyone with a computer and an internet connection can start his or her own business, courage and determination is all we need. He also advised everyone to have a business partner before starting a business. He then explained his journey of life as an entrepreneur, the difficulties he faced and how he overcame his obstacles. He made clear that just having an idea doesn't make one an entrepreneur but having courage and implementing their idea makes one. He explained in detail about TiE and the competitions which it conducts every year. He asked students who were aspiring to become great entrepreneurs to take part in the competitions conducted by TiE.

The morning session ended with Q & A where students raised some serious questions. One such question was about theft of ideas for which Mr. Srikanthan Tirumala answered, "If your idea gets stolen be happy that you are doing right". He then explained that no matter what we do at least hundred people might have the same idea. We just need to have courage and hardworking and execute your idea in such a way that your product would defeat the competition.

Another question was about new start-ups (such as OnePlus) giving tough competition to major companies (such as Samsung and Apple), so how to sustain in such markets. Mr. Srikanthan Tirumala answered that success doesn't come overnight. New companies such as OnePlus also have faced major problems in the beginning. Any successful company so far has faced several problems and the reason why they are so successful is because they did not give up and kept pushing

towards their goals. Hence, they are so successful, so keep learning from your mistakes and keep growing. Eventually you will attain success. Don't give up your idea just because competition is too high. If you are good at it keep improving it.

The session ended with a vote of thanks given by Mr. Ram Mohan.

In the afternoon session, Tie Grad Organization explained about the Business Plan Framework. They explained about business model and the building blocks of Business like Customer segments, Value Proposition, Channels, Cost Model, Revenue Model, Customer Relationships, Market size/Opportunity, Key Markets, Key Activities, Key Resources, Alternatives. They described about Lean Canvas Model which constitutes all of above and encouraged students to present their Ideas through canvas model on stage.

### **Outcome:**

To bring out Entrepreneurship spirit in students and to encourage students having ideas to participate in Business Idea Tournament.





*K. D. K.*

ED-Cell Co-ordinator

# ED Cell:Vasavi College of Engineering(A)

## IDEATION CONTEST-2019

**Resource Person :**

KI Spurgeon

ED-Cell Coordinator

**Date:20/09/2019**

‘Ideas are the beginning points of all fortunes.

The ideation contest is a great platform for students to present their ideas and views. The E-cell (SWAYAM) of Vasavi College of Engineering provided the students with this great platform. The event was conducted smoothly over a time period of one month i.e. from **20/09/2018-20/02/2019**. Over 950 students participated in the monthlong event producing some brilliant and innovative ideas. About 2 lakhs was funded by the Telangana govt. along with mentorship from industry experts for the best idea.

Team work, personality development, and other life skills were learnt by the budding entrepreneurs. The contest inspired the students and also motivated them to push their limits. In conclusion, it was a very successful event.







*K. L. L.*

ED-Cell Coordinator

# **ED-Cell:Vasavi of College Engineering**

## **REPORT**

**Date:20-09-2018**

### **Career Guidance Session by Byju's**

**Resource Person:**

Mr.VVK Rao

Regional head of Byju's

Swayam, the ED-Cell of Vasavi College of Engineering has conducted a career guidance session for the students who are interested to pursue their higher studies and for the students who want to crack the public examinations like GRE, GATE, GMAT, CAT, UPSC etc. The Regional head of Byju's, Mr.VVK Rao has addressed the students about the importance of higher education, the quality improvement and jobs availability in India. He compared different jobs and their nature of work and told how it would be different for them if they do the same job but with a better qualification.

The demand for fresh graduates is less,where as the supply is more, which is why this imbalance in employment is occurring. He motivated us to go for higher education rather than settling for a job right after under graduation. We were then told about the growing competition for CAT and GATE which means the opportunities here are much lesser than those available abroad. He then explained the flexibility of GRE, GMAT, ILETS and TOEFL. He informed us regarding the difficulties of vocabulary section. We were then given a worksheet to show a sample of this section and how they can make it easier for us to attempt more questions in less time.

Later, we had a one-on-one session with their educational counselors based on our preferences. They explained us how profile building is important to get into good colleges and how Byju's can help us with it.



*K. Ravi*  
ED-Cell Co-ordinator



# ED Cell:Vasavi College of Engineering(A)

## E - SUMMIT 2019

### Resource Person:

Suma Reddy

Student President- E-Cell

Dates:19, 20 Jan 2019

### Day-1

#### Introduction and Welcome Dance

There was an inaugural dance performed traditionally by Sathwika of B.E ¼ who welcomed the guests on to the dais. The inaugural session was addressed by our President Mr. P Ramamohan Rao garu, Principal S.V. Ramana garu, E-Cell Incharge Mr. T Ramamohan Rao Garu and our beloved E-Cell co-ordinator Mr. K.I. Spurgeon Sir whose presence on the stage boosted our morale.

#### Chief Guest: Dr. N. Jayaprakash Narayan Garu

The session continued with an enlivening talk from our Chief Guest Dr. Jayaprakash Narayan Garu, an Indian politician, physician and former IAS Officer. He threw light upon industrial revolution and the various phases that eventually paved the way for the marvelous technological advancements like 3D printing and Artificial Intelligence. Also, he touched upon the numerous opportunities that the future holds and that the youth should utilize those to solve societal problems along with tackling the dramatic transformation that the generation of today face.

#### Cholleti Prabhakar Garu, Retd. IAS

Mr. Cholleti Prabhakar garu also gave his inputs on how important the competitive pulse is to become a good entrepreneur. He gave strong inputs on how we can change the world through our efforts. He also engaged the listeners with his energetic speech. He later added the importance of entrepreneurs in India as they are very much needed right now.

### **Keynote Speech 1: Learn to END (Explore, Nurture, Develop) an Idea, Mr. Arjun Rao**

Mr. Arjun Rao is the CEO of Valuelabs. He was the first entrepreneur of the day to speak on the Dias. He spoke for about 30 minutes which included various facts. He also added, "If what you are thinking, what you are doing and what you are doing is in sync, money will pour down like water". The event continued further with Mr. Arjun Rao, stressing on the importance of clarity of thought, strong faith in the team, desire and values in achieving your start-up goals. He stressed that more than money, building trust and standing by the truth at all times is what will drive you to success eventually. At the end there were questions on imitative entrepreneurs as asked by a participant.

### **Keynote Speech 2: Sparken Ideas, Smarten Tomorrow, Sri Charan Lakkaraju**

Mr. Sricharan Lakkaraju is the CEO of Stumagz. He initiated the speech by asking the participants to ask him questions. The participants have asked questions to Mr. Sricharan, where he answered many of them. He focused on the significance of being humble in spite of the success you have seen in life. He also educated entrepreneurial enthusiasts that they should know who will buy whom so as to know whom to approach with a business idea. He carried on sharing his experience with marketing and how he sold the products for free in one college and told the other on the excellent sales in the first to grab new customers. He concluded by telling the audience to not agonize over the society, but instead believe in their own dreams to prosper.

### **Keynote Speech 3: Start-Up or Stay Down, Vaishali Neotia**

Ms. Vaishali Neotia is the CEO and Cofounder of Merxius. The company works on Extended Reality and provides solutions to numerous companies and clients around the world. She spoke on various things about being a Woman Entrepreneur. She shared all about being a woman entrepreneur in the present society. After that, she asked for a show of hands for the following questions,

Are you doing it for yourselves?

How many of you are in touch with your seniors?

What about the other events, do you like to attend them?

Although she observed a variety of hands shown, she did not wonder much, it was because she knew the outcome, which was no or a less show of hands in each case. She wanted to convey that all the above stuff is really important and that we do it. What's most important before a

Start-Up? Asked, Ms Neotia. There were a lot of answers, a guy said, Courage, team, said another girl. But finally, it was 'Research' which was the most important of all before starting up. She has also later added that Merxius has won the Boeing HorizonX India Innovation challenge and received investment from Boeing. She also emphasized that building resources and planning ahead are vital for a start-up to sustain without which almost 95% of start-ups shut down in three years of their initial stage. She also educated the students that it is important to keep your customers in mind, implying which their company developed merxius software which can be used by anyone even if they have no knowledge on technology. She ended it beautifully by telling the audience to have a vision and keep going as one never knows when success knocks their door.

Ms Neotia also gave many examples like, Henry Ford, "who identified the need for automobiles as a faster means of transport. There was a Q&A session at the end, where the audience asked questions to which Ms Neotia answered. At the end of the day; don't be afraid to stand up or stand down", said Ms Neotia.

### **D.I.S.R.U.P.T: An Idea Generation Game**

After a mind-boggling speech by Vaishali Neotia, this D.I.S.R.U.P.T session was conducted. This is an idea generation game. The mnemonic was later explained in detail, which was D- Derive, I- Include, S-Separate, R-Repurpose, U-Unite, P-personalize, and T-Transplant, a tactic that helps create new ideas, market and value network. Later, there was an interactive session among the participants, where they were asked to sell products in their own way to one another. The participants have actively taken part and enjoyed the session as it involved creative thinking.

### **Panel Discussion 1: Don't 'think' the idea; rather 'use' the idea**

Later, a panel discussion also took place on the topic "Don't think the idea rather use the idea" by Mr. Nikhil Gurralla, CEO of Poby and Mr. Nikhil Gunda, CEO of Digidine who discussed their approach towards implementing their ideas and the hardships they faced.

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Mr. Sahith Gummadi is the Team Founding member, ZAGG PROTOCOL. He conveyed various things about being a founding team member at Zagg Protocol, which works on privacy-preserving protocol on an account based on blockchain technology.

Here ended the first day of the Summit.



## Day-2

Day 2 started off with a bang. A small fun activity was conducted to cheer up the crowd.

### **Keynote Speech 3: There is a journey as it takes time, Raj Neravati**

We had Raj Neravati Founder and CEO of HUG Innovations Corp. Mr. Raj shared his journey of life as an Entrepreneur and the reason why he started his company. He elucidated his experience in starting his company and the products which his company makes.

His inspiration was the Nirbhaya incident which happened in 2013. He was devastated by the incident and was determined to create smart safety devices. Currently HUG Innovations is one of the top smart wearable safety device manufacturers in the world.

He then gave a preview of all his products with their special features. He added that they were able to convince Foxconn (a company which only manufactures chips for Big players like Apple) to manufacture their products. This was something sensational.

### **Panel Discussion 2: “WE” - Women Entrepreneurs**

We then had a panel discussion on women entrepreneurs. We had two very accomplished guests, Ms. Renuka and Ms. Meenakshi Shankar whose gave their inputs on various aspects of this topic. They talked about multiple things right from their opinions on the opposition that women face in general from the society, to their perspective on the reservation for women. An hour-long discussion took place in which both our esteemed guests gave their valuable insights. The discussion was not just about addressing issues, but the audience gathered at the Summit were given some expert guidance by both on how to tackle those issues of gender inequality. They beautifully balanced the discussion when they were asked about their view point on feminism.

They very well stated that where and when actually one should be feminist in their approach and when not be one. Their perception towards such topics was an eye opener for both men and women at the event. Apart from these they also threw light on the various opportunities that are there at the present moment for aspiring entrepreneurs, like government initiatives that tend to encourage and support budding start-ups. Lastly, they ended their discussion by motivating youngsters to read up and to research on various start-ups and start-up initiatives so that it would help them in their journey of entrepreneurship.

### **Keynote Speech 4: Raghava Reddy**

Our next speaker was Mr. Raghava Reddy a retired General Manager of H.M.T. He started off with giving his introduction and talked about the major differences in the present market when compared to the market in his time. This was more of an interactive session than a one-way talk.

Mr. Raghava patiently answered the numerous questions posed to him in a very convincing manner.

He gave important insights on how the world is changing and how we have to adapt to the change.

### **Panel Discussion 3: Social Entrepreneurs**

#### **Idea Pitching**

This was the most anticipated event of the Summit.

There were many teams ready to pitch their ideas. Each team had to pitch their ideas in 5 minutes. 6 Ideas were shortlisted and each of the 6 teams were given gift hampers from one of our sponsors.

These shortlisted ideas were sent to Octo Spaces incubation centre to get mentoring and financial support. Because of this activity all teams were further motivated and inspired to work on their ideas and were dedicated to turn them into products.

#### **9-Days Band**

In the end we had our college band '9 Days' perform. The crowd was overjoyed by their performance. Different songs from different genres were played and there was solo performance from within the band too. It was a momentous performance. The crowd sang along and we're overwhelmed with joy.







*K. G. R.*

ED-Cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## TIE GRAD MOU EXCHANGE

**Resource Person:**

Dr. Suresh

Tie Member

Date: 31-08-2018

The Indus Entrepreneurs- Grad is a global initiative dedicated to chapters integrating sessions, mentoring and business plan competition aimed at promoting entrepreneurship among engineering students. This organization comprises of successful entrepreneurs and accomplished professionals, volunteering to support startups with an aim of fostering entrepreneurship among colleges and industries.

On the event day, we had an inauguration session by the principal of Vasavi College Of Engineering followed by the Chief Guest from TiE and then the faculty coordinator of swayam, Dr. Rammohan. T Chief Guest, Dr. Suresh, being an entrepreneur has given a beautiful speech regarding his entrepreneurial career and the hardships that he has faced to achieve his present position.

The event was then followed by an MoU exchange between Vasavi College of Engineering and the TiE Grad wherein students would get full mentorship support to form a lean canvas model and get investor connected from TiE Grad. This exchange would be a great opportunity to all the students in innovation and entrepreneurship.



ED-Cell Co-Ordinator



# ED Cell: Vasavi College of Engineering(A)

## Weekend Events

**Resource Person:**

Pavan Krishna

Student Vice President- E-Cell

Date: 22-08-2018

Week End events is the flagship program of SWAYAM, which has been launched in this year for all the students of our college to get an opportunity to organize events and inculcate the skills to become an entrepreneur. The main motto of this program is to raise the inner spirit of every student to become an entrepreneur. There are many students in and around the college who have the idea of starting a business but fail in executing the idea. Then, we came up the idea of WEEK END EVENTS, the first and foremost thing an entrepreneur should have is the courage to do. This program becomes a platform for the student entrepreneurs to come up with ideas and execute them with their own resources. It is not the idea that excels but the desire to execute the idea excels. Keeping this in mind, the program encourages students to organize events on every week end i.e. Friday in the lunch session of our college. So, we gathered all the ideas from students and made a schedule to conduct events on every Friday and try to get the report of the event. This way of doing things not encourages students to start a venture but also inculcates leadership qualities which are necessary to start a venture. This program not only helps in the all-round development of students but also changes him as a better individual. So, every event in the schedule has been decided in such a manner that it help the individual to develop one of the 14 essential personality traits of a better human being.



ENTREPRENEURSHIP DEVELOPMENT CELL  
**VASAVI COLLEGE OF ENGINEERING**  
 (Autonomous)  
 Ibrahimbagh, Hyderabad



# SWAYAM

Presents

## Weekend Events

Every Friday 12:30Pm to 1:20Pm



Register for the Events @ LEARNWISE app

### SWAYAM WEEKEND EVENTS SCHEDULE

| Event Name*                     | Date   | Organizers                    |
|---------------------------------|--|-------------------------------|
| Ring on the choice              | 15 <sup>th</sup> Sept<br>(12:40pm to 1:20pm)     | Suma, Francis, Akshay         |
| Deaf to speak                   |  | Keerthi, Vamshi, Sonal        |
| Stack and scoop                 | 21 <sup>st</sup> Sept<br>(12:40pm to 1:20pm)     | Yamini, Sahithi, Meher        |
| Arm Wrestling                   |  | Rashmika, Eshwar, Rajeshwari  |
| Gems separation                 | 6 <sup>th</sup> October<br>(12:40pm to 1:20pm)   | Ankita Reddy, kranthi, Gargi  |
| Pyramid using balloon and glass |  | Meghna, Vamshi, Rakesh        |
| Grab the candy                  | 13 <sup>th</sup> October<br>(12:40pm to 1:20pm)  | Sai Nikhil, Venkat, Akash     |
| Hit or miss (pyramid)           |  | Suma, Francis, Nishanth       |
| Bottles up                      | 20 <sup>th</sup> October<br>(12:40pm to 1:20pm)  | Chandralekha, Gokul, Nitisha  |
| Balloon stomp                   |  | Vilekha, Fouzia, Navyamsh     |
| Path you will never follow      | 27 <sup>th</sup> October<br>(12:40pm to 1:20pm)  | Sudharma, Srija, Shiva        |
| Relay race                      |  | Rohan Reddy, Manohar, Geetha  |
| Dunk it                         | 3 <sup>rd</sup> November<br>(12:40pm to 1:20pm)  | Gautham, Rahul, Chandrashekar |
| Devil follows                   |  | Siddharth, Harshitha, Hadhuri |
| Flip the bottle                 | 10 <sup>th</sup> November<br>(12:40pm to 1:20pm) | Akash, Pavan, Srikar          |
| Coins and alphabets arrangement |  | Spandana, Swetha, Shreya      |

\*Swayam has the right to change the events anytime.



*K. D. D.*

ED-Cell Co-Ordinator

# ED Cell: Vasavi College of Engineering(A)

## E-LEADER WORKSHOP

### Resource Person:

Pavan Krishna

Student Vice President- E-Cell

Date: 28-09-2018

We conducted E Leader workshop on **28<sup>th</sup> and 29<sup>th</sup> September, 2018**. People from 20 different colleges attended.

The event details are:

Day1: we gathered at 10:00 in the morning at Vasavi college of engineering. Vikram sir addressed the students of the workshop to explain the structure and importance of E-Cell. And made them establish in their own college if they don't have one.

Then we had an ice breaking session that is every person who attended the workshop are made to introduce them describing themselves with an adjective. People are allowed to speak to each other and know from which colleges they belonged to. They were divided into different groups so they will get to know each other better.

After the ice breaking session Vikram sir showed videos and explained about Wadhwani foundations. He spoke about E-cell and events that happens in the cell. He not only showed the videos but also had an interactive session with the people who were at the workshop and cleared their doubts, if they had any.

Lunch was at the college itself and after that we proceeded to next session that is group activity.

In the group activity session, we not only learnt how to manage teams but also had fun. In this session people were divided into three groups having different types of leaders and they are autocratic leader, shared leader, laissez faire.

Where people were asked to construct highest tower using straws and pins, using this activity we created awareness between people how to manage teams and kind of leadership they should maintain to solve things in a better way. we explained the students about the activity and types of this activity such as basic, practicum and advanced practicum. Here we divided the people into groups and they are given a topic and activity respectively.



DAY 2:

The activities are:

Investor hunt

Venture voyage

DISRUPT

---

They performed these activities and everyone present over their had fun. After the activities are performed we took feedback from everyone. We explained about the Wadhvani foundations and the works that happen in that foundation.in the starting of the workshop they gave a quiz paper to solve which was about how to solve problems and at the end of the session they gave the same paper to asses and know how much they got to know from the workshop and what did they learn.

After this session is done, we explained about the campus companies and student ventures.





*K. D. S. S.*

ED-Cell Co-Ordinator

# **ED Cell: Vasavi College of Engineering(A)**

## **TiE Grad Business Idea Tournament**

**Resource Person:**

Date: 09-03-2018

2019

Suma Reddy

Student President- E-Cell

### **OBJECTIVES:**

TiE Grad Business Idea Tournament is conducted for college students with an aim to focus on three core areas: access to money, markets and mentors to start a business.

### **ABOUT THE EVENT:**

The TiE Grad Business Idea Tournament trains at least 5000 students throughout the year, enables and empowers the faculty to handhold entrepreneurially oriented students. TiE enhances and spreads entrepreneurship in the ecosystem around us. This is done through a voluntary club of charter members, who work in a two-prong approach. One to mentor the serving start-up companies, who are TiE's associate member and two to seed the idea of entrepreneurship into the ecosystem."



ED-Cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## FACULTY DEVELOPMENT PROGRAMME

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 14-06-2018

In the faculty development programme, faculty members from 35 colleges across the city have attended. In this programme, a seminar was taken to enlighten faculty regarding the importance of entrepreneurship and how to drive their students towards the path of entrepreneurship and startups.

The event was inaugurated by the principal of Vasavi College of Engineering, followed by a speech from faculty coordinator of Swayam, Dr. Rammohan Rao. The faculty members from different colleges were shown videos of different student entrepreneurs and their hardships. A group discussion regarding how management and staff can support their students in innovation and entrepreneurship was conducted.

The outcomes of the discussion being forming a mentor pool where faculty, entrepreneurial parents and other mentors could be a part of it. Students with their innovative ideas can always visit the mentors of the pool to get support and mentorship.



ED-Cell Co-Ordinator



# ED Cell: Vasavi College of Engineering(A)

## TEP 2.0 MoU

**Resource Person:**

K Spurgeon  
Coordinator- E-Cell

Date: 14-05-2018

Technology Entrepreneurship Programme (TEP) is a one-year programme offered by the Indian School of Business, and is tailored specifically to build entrepreneurial orientation among young engineering students, to enable them to make the best of knowledge resources. The idea is to imbibe “business” skills to engineering college students and orient them towards entrepreneurship by imbibing “soft” business skills. The initiative also inculcates hard business skills to create and manage new ventures using design thinking and practical tools for translating engineering to commercial products.

Vasavi College of Engineering being one among the top colleges across Hyderabad, has exchanged an MoU with ISB to promote technical entrepreneurs from college. The event was inaugurated by faculty coordinator of Swayam, Dr. Rammohan followed by a speech from co-faculty coordinator Spurgeon. An orientation session has been conducted where the admin professionals from ISB have explained the whole process of applying for the program and the expected outputs that students would achieve from this course.



ED-Cell Co-Ordinator

# ED Cell: Vasavi College of Engineering(A)

## Leadership Talk Series

**Resource Person:**

Suma Reddy

Student President- E-Cell

Date: 24<sup>th</sup> Jan 2018

At Vasavi, we have conducted a leadership talk series and invited a few entrepreneurs from India to deliver talks and also emerging leaders from Vasavi were picked from various classes and asked to share ideas and thoughts. The gathering had started with the Lightning of lamp by the principal Dr Jaya Shankar Garu. We then have proceeded with the speech of respected principal then continued with the CEO of Merxius, Vaishali Neotia an alumnus of Vasavi College of Engineering. Her speech lasted 30 minutes and Content valuable information on various topics like how to start a Startup and how to go on with the business as she received crores of funding from Boeing for her work on AR and VR technology. Various students were called on for speaking about how they would like to change the world and take forward the discussion by sharing their views on how they are going to make an impact and make the world a better place to live.



ED-Cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## HACKATHON

### Resource Person:

Pavan Krishna

Student Vice President- E-Cell

Date: 21-01-2019

A hackathon is a design sprint-like event in which people of particular domain and others involved in the domain or interested in it, often including subject-matter-experts, collaborate intensively on the decided topic. We, the Swayam, Vasavi College of Engineering have organized a business oriented Hackathon which was a collection of more than 100 business brains.

Students from different colleges have registered themselves in the hackathon. It was a huge success which shown up a basic platform for the business ideas which students had. The event was started by having an introduction about how an entrepreneur's life goes and the hardships he come across to get success, the next thing was pitching and selection of the ideas. Once the ideas have been shortlisted, team formation was done. After two-hour discussion among the teams to present their business plans precisely while mentors helping them with their obstacles, there was a 5 minute pitch of their entire business strategy and the winner have been announced.

By this hackathon, students have come up with different solutions which would be turning into a cool startup very soon, they have a healthy competitive spirit throughout the session and also they got multiple tips to improve their way of thinking towards business.



ED-Cell Co-Ordinator



# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM-BANGLORE**

**Resource Person:**

**Date:** 6.8.2016

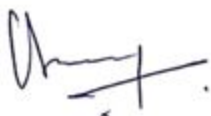
Dr.Ram Mohan

“The best way to predict the future is to create it.”- Peter Drucker. At SCL, it is just not about creating the future but also to lay a strong foundation for the network. Startup Cricket League brings you an opportunity, and helps you create a future built on a strong network. Unusually at SCL, startup pitching happens on the cricket field; networking happens while playing cricket matches along with the most renowned personalities. It is one of a kind and proudly the world’s first sporting event tailor-made for Startups. Innovate, untwine, relax and network while you PLAY Cricket! Sportup your startup!

The Startup Cricket League conducted in Delhi collaborated with Swayam, the Entrepreneurship Development Cell of Vasavi College of Engineering to promote networking among startup founders and cofounders.

We the swayam team understand what role the network plays in the field of entrepreneurship and startup enhancement. Hence we have used this opportunity to collaborate with Startup Cricket League and we have provided support to organise the event and execute it successfully.

ED-cell Co-ordinator



# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM- DELHI**

**Resource Person:**

Dr.Ram Mohan

**Date:** 20.8.16

“The best way to predict the future is to create it.”- Peter Drucker. At SCL, it is just not about creating the future but also to lay a strong foundation for the network. Startup Cricket League brings you an opportunity, and helps you create a future built on a strong network. Unusually at SCL, startup pitching happens on the cricket field; networking happens while playing cricket matches along with the most renowned personalities. It is one of a kind and proudly the world’s first sporting event tailor-made for Startups. Innovate, untwine, relax and network while you PLAY Cricket! Sportup your startup!

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ED-cell Co-ordinator



# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM- JAIPUR**

**Resource Person:**

Dr.Ram Mohan

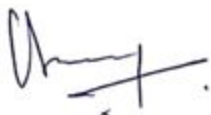
**Date:** 3.9.16

“The best way to predict the future is to create it.”- Peter Drucker. At SCL, it is just not about creating the future but also to lay a strong foundation for the network. Startup Cricket League brings you an opportunity, and helps you create a future built on a strong network. Unusually at SCL, startup pitching happens on the cricket field; networking happens while playing cricket matches along with the most renowned personalities. It is one of a kind and proudly the world's first sporting event tailor-made for Startups. Innovate, untwine, relax and network while you PLAY Cricket! Sportup your startup!

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ED-cell Co-ordinator



# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM-HYDERABAD**

**Resource Person:**

Dr.Ram Mohan

**Date:** 9.9.2016

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ED-cell Co-ordinator





# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM-HYDERABAD FINALS**

**Resource Person:**

Dr.Ram Mohan

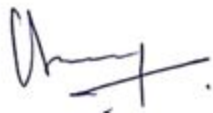
**Date:** 17.9.2016

“The best way to predict the future is to create it.”- Peter Drucker. At SCL, it is just not about creating the future but also to lay a strong foundation for the network. Startup Cricket League brings you an opportunity, and helps you create a future built on a strong network. Unusually at SCL, startup pitching happens on the cricket field; networking happens while playing cricket matches along with the most renowned personalities. It is one of a kind and proudly the world's first sporting event tailor-made for Startups. Innovate, untwine, relax and network while you PLAY Cricket! Sportup your startup!

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ED-cell Co-ordinator



# ED Cell: Vasavi College of Engineering(A)

## **Startup Cricket league in association with SWAYAM- HYDERABAD Award Ceremony**

**Resource Person:**

Dr.Ram Mohan

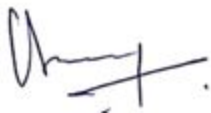
**Date:** 18.9.2016

“The best way to predict the future is to create it.”- Peter Drucker. At SCL, it is just not about creating the future but also to lay a strong foundation for the network. Startup Cricket League brings you an opportunity, and helps you create a future built on a strong network. Unusually at SCL, startup pitching happens on the cricket field; networking happens while playing cricket matches along with the most renowned personalities. It is one of a kind and proudly the world's first sporting event tailor-made for Startups. Innovate, untwine, relax and network while you PLAY Cricket! Sportup your startup!

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ED-cell Co-ordinator



# ED Cell: Vasavi College of Engineering(A)

## CAREER LAUNCHER- YOUNG INDIA CHALLENGE

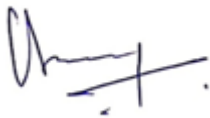
**Resource Person:**  
Satya Narayanan. R

Date: 22-08-2018

Career Launcher Young India Challenge is a new platform for students to compete with the best, showcase their talents and entrepreneurial ideas, hone their skills, and learn from the best role model entrepreneurs and business leaders. CL YIC will provide mentorship and networking, thus enabling fledgling entrepreneurs to unfold their wings. CL YIC is a new age, next gen movement to present the start-up or business idea on the national platform.

Career launcher has collaborated with Swayam- the entrepreneurship development cell to promote this event in the college. The district head of CL has graced the meeting and explained the importance of entrepreneurship. He also explained the importance of participating in these types of events where there is a lot of practical learning of business model market research, etc.

Around 200 students have participated in the orientation session of this event and almost 30 teams have registered for the event.



ED-cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## CII Session - Entrepreneurship Talk

**Resource Person:**

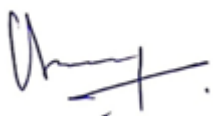
Dr. R. R. Krishnan

Date: 22-08-2018

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895 and celebrating 125 years in 2020, India's premier business association has more than 9100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 291 national and regional sectoral industry bodies.

The event was inaugurated by our principal, followed by an introduction session by the faculty coordinator of swayam, Dr. Rammohan Rao. It was indeed a pleasure to listen to Dr. R. R. Krishnan. The session was attended by students and faculty members. All the participants got insights of industrial knowledge which is extremely important to succeed as an entrepreneur in a specified industry.



ED-cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## **Bharatiya Yuva Shakti Trust (BYST) student mentoring session**

**Resource Person:**

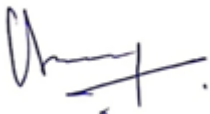
T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 08.09.16

The Bharatiya Yuva Shakti Trust (BYST), a non-profit organisation, was set up in 1992 primarily to help disadvantaged young people in India to develop business ideas into viable enterprises with the guidance and support of a mentor.

BYST is targeting a more accelerated growth rate, benchmarking itself against the number of jobs generated as well as the number of ventures created. Therefore, BYST has envisaged a scaling-up number of entrepreneurs supported from 2,500 to 100,000, thereby creating half-a-million jobs in the near future, through a holistic cycle of support comprising Awareness Generation & Counselling, Entrepreneurial Skill Training and Certification & setting up enterprises & creating jobs.

BYST has collaborated with Vasavi college of engineering to provide a mentor pool to students. This pool could support students in paths of entrepreneurship and innovation.



ED-cell co-ordinator

# ED-Cell: Vasavi college of Engineering

## REPORT

Date: 26-10-2016

### Resource Person:

T.Ram Mohan Rao

Coordinator E-Cell

## BEST OUT OF WASTE

Best Out of Waste is event which promotes the re-usage and recycling of waste into any useful or showcase products. This event was conducted in Vasavi College of Engineering in the lunch hours. The participants bring their own things which are not used anymore. This event brought out all sort of creative thoughts in the students and they showcase in beautiful ways. Many students showed utmost interest in participating in this event. Event was conducted on 26.10.2016 in the college premises.







*Handwritten signature*

ED-cell Coordinator

## **ED Cell: Vasavi College of Engineering(A)**

### **Ideation Contest 2015**

**Resource Person:**

T.Ram Mohan Rao

Coordinator E-Cell

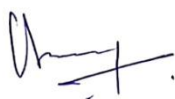
Date: 01.08.15 to 31.08.15

### **OBJECTIVES:**

Ideation contest is conducted for the companies to define business problems or pain points before gathering and using data to find root-cause of problems and to design, develop and implement solutions that address these problems.

### **ABOUT THE EVENT:**

The Ideation contest 2015 was organized by Swayam to develop the entrepreneurial thinking in the students by conducting a problem solving hackathon. Real time problem statements are taken from the companies. Students are asked to come up with a variety of solutions. The best of these solutions is selected and declared as the winner.



ED-cell Coordinator

# ED Cell: Vasavi College of Engineering(A)

## TEP-ISB DESIGN THINKING WORKSHOP

**Resource Person:**  
ISB Faculty

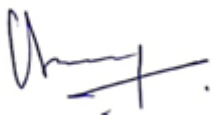
Date: 17.08.15 to 18.08.15

### OBJECTIVES:

ISB's team of facilitators, along with mentors from the fields of technology and design, conducted a series of Design Thinking Workshops, for enrolled colleges across Telangana and Andhra Pradesh.

### ABOUT THE EVENT:

The **Technology Entrepreneurship Programme (TEP)** at ISB is aimed at encouraging and enabling engineering students to consider entrepreneurship as a career choice. Over a two-year period, the programme aims to embed technology entrepreneurship education, across the major disciplines of engineering and help the student's to create and launch new business ventures. The curriculum for the programme has been designed by ISB in association with industry leaders, entrepreneurs and the investor community. ISB faculty will play an important role in training faculty of the participating engineering colleges in cutting edge global teaching practices and improve the programme delivery in their respective colleges.



ED-cell co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## THE AUGUST FEST – 2015

**Resource Person:**

T Ram Mohan Rao  
ED-Cell Co-ordinator

Date: 29.08.15 to 30.08.15

INCUBATOR-Cell DEPT & SWAYAM participated in THE AUGUST FEST 2015 held at HITEC CITY, HYDERABAD on 29 and 30<sup>th</sup> AUGUST 2015,

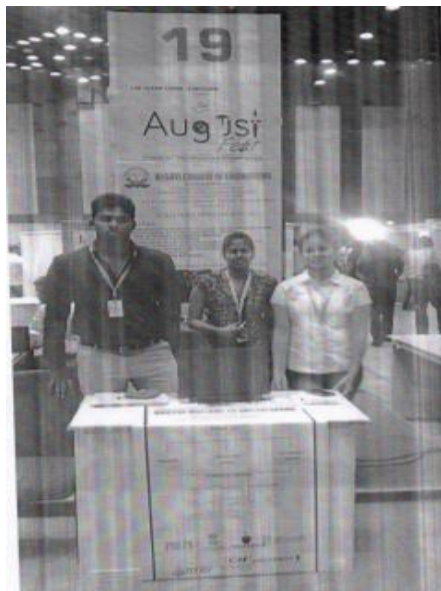
The AUGUST FEST is an entrepreneurial Telangana, IT, and others. The fest boasted of more than 5000 visitors and had many events. Some of the main events were Startup showcase, Incubator crawl, facilitators, Idea camp, panel discussions, VC talks, etc

We set up our stall for two days in the incubator crowd. There were more than 20 states participating in this event. The other college incubators present were IT, BITS, & ISB besides us while the rest were government and private incubators.

Our stall garnered many visitors more than 200 these two days. Many keen enquires about our us, Many appreciated our EDC projects to Our swayam cell students who monitored the stall learned a lot and networked well.

The fest enabled our Incubator, EDC projects and Ecell SWAYAM to showcase our college activities on good popular platform and outreach to the public and enhanced the visibility of our college.

Thanking the authorities for granting permission



ED-Cell Co-ordinator

# **ED Cell: Vasavi College of Engineering(A)**

## **SMART E-CHALLENGE BY NEN**

### **Resource Person:**

Vikram Jit Misra

Regional Manager – Hyderabad- NEN

Date- 1/09/15- 30/09/15

### **Objective:**

NEN has launched SmartE – The Apprentice Challenge Powered by First Advantage, a nationwide competition for students teaching the nuances of venture creation through experiential learning. Participants are required to work on live projects/challenges from corporates and start-ups and solve them in an innovative manner. This program has been very successful in imparting hands-on entrepreneurship knowledge and skills and the students have found it very useful.

### **About the event:**

For SmartE's first Challenge, NEN has partnered with Snapdeal, India's leading eCommerce company, to bring us the Bandwagon to Profitability Challenge. The Challenge tests our sales and marketing skills by inviting us to on-board as many sellers as we can on Snapdeal's eCommerce Platform .

We had to pitch to sellers (manufacturers and wholesalers) about the benefits of using the Snapdeal platform. Encourage them to sign-up on Snapdeal to sell their products and goods and get on board .

The major learnings were in the domain of

- Sales and Market expansion.
- Market research

To bring out Entrepreneurship spirit in students and to encourage students having ideas to participate in Business related activities.

A handwritten signature in blue ink, appearing to be 'Anurag', with a horizontal line extending from the end.

ED-cell coordinator



# ED Cell: Vasavi College of Engineering(A)

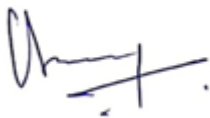
## INTERACTION WITH THE FIRST YEARS

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 11<sup>th</sup> Sep 2015

Swayam being one of the prestigious clubs of VCE recruits students only after their first year. We briefed the juniors about what is swayam and what it does. We gave them an insight into how swayam can really help them become an entrepreneur while studying. They were told about swayam being a part of NEN ( National Entrepreneurship Network) which made them even more enthusiastic and fascinated. The main agenda of interacting with the juniors was to educate them about swayam. The interaction with the juniors was a fruitful one with almost 700 students attending it. They were eagerly waiting for their opportunity to join swayam. We even gave them examples about how swayam helped other students become entrepreneurs and fund their ideas, which made them sit on the edge of their seats with excitement. They were also educated about the workshops swayam conducts which can make them more efficient and competent.



ED-cell co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## RECRUITMENT OF NEW MEMBERS FOR SWAYAM

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 14,15<sup>th</sup> Sep 2015

Swayam recruitment was a little different this year 2015-16 compared to the previous years. This time all the interested students were given a sheet with questions which they were supposed to answer. The questions were carefully chosen to test the analytical thinking of the student. The students who could not attend the event were given an opportunity to answer the questions online. These were done using google docs. As there were many students who were interested this year we had to narrow them down by the required criteria. The shortlisted ones were given an opportunity for the Personal Interview and then voila the desired ones were selected. Even though the process was a hectic one, this was required to uphold the prestige of swayam. This made swayam an elite club of VCE.



ED-cell co-ordinator

# ED Cell:Vasavi College of Engineering(A)

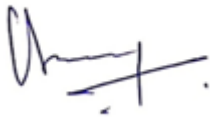
## ORIENTATION OF NEW MEMBERS OF SWAYAM

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 19<sup>th</sup> Sep 2015

The orientation of new members of swayam was attended by approximately 200 students. The different departments under swayam were introduced to them and were given the liberty to opt for the department of their interest. This flexibility enabled them to work harder and increase their love for entrepreneurship. They were also told about the clocking of hours that each student was supposed to put in. Orientation was done to brief the students about their work and what they are supposed to do and how much hard work they have to put in.



ED-cell co-ordinator

# ED Cell: Vasavi College of Engineering(A)

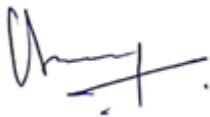
## INTERACTION WITH SKILLS DEPARTMENT

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 23<sup>rd</sup> Sep 2015

The first meeting with the respective department after the recruitments and orientation was very interactive and enthusiastic. The new members were very excited to know and learn what all they were going to do in Swayam. They were given inputs on how things were done, what all they have done which the members have taken as valuable inputs. They were asked if they had any questions regarding anything and they have asked different questions about a lot of different things. They have met the E-Cell Coordinator for making the discussion to be more interactive. The Head of Skills also gave a 10 min speech on what is expected out of all the members and how many hours of work is required from them. The hardships, the learning and all the memories they made while working are what makes them forget hard work and engage in the learning process.



ED-cell Co-ordinator

# **ED-cell:Vasavi College of Engineering**

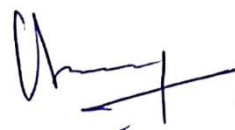
## **INTERACTION WITH PUBLICITY DEPARTMENT**

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Dates: 23-09-2015

The first meeting with the respective department after the recruitments and orientation was very interactive and enthusiastic. The new members were very excited to know and learn what all they were going to do in Swayam. They were given inputs on how things were done, what all they have done which the members have taken as valuable inputs. They were asked if they had any questions regarding anything and they have asked different questions about a lot of different things. They have met the E-Cell Coordinator for making the discussion to be more interactive. The Head of Publicity also gave a 10 min speech on what is expected out of all the members and how many hours of work is required from them. The hardships, the learning and all the memories they made while working are what makes them forget hard work and engage in the learning process.



ED-cell Coordinator

# **ED-cell:Vasavi College of Engineering**

## **INTERACTION WITH MEMBERSHIP DEPARTMENT**

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Dates:27-09-2015

The first meeting with the respective department after the recruitments and orientation was very interactive and enthusiastic. The new members were very excited to know and learn what all they were going to do in Swayam. They were given inputs on how things were done, what all they have done which the members have taken as valuable inputs. They were asked if they had any questions regarding anything and they have asked different questions about a lot of different things. They have met the E-Cell Coordinator for making the discussion to be more interactive. The Head of Membership also gave a 10 min speech on what is expected out of all the members and how many hours of work is required from them. The hardships, the learning and all the memories they made while working are what makes them forget hard work and engage in the learning process.



ED-cell Coordinator



# **ED-Cell:Vasavi College of Engineering**

## **INTERACTION WITH NEWSLETTER DEPARTMENT**

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Dates:27-09-2015

The first meeting with the respective department after the recruitments and orientation was very interactive and enthusiastic. The new members were very excited to know and learn what all they were going to do in Swayam. They were given inputs on how things were done, what all they have done which the members have taken as valuable inputs. They were asked if they had any questions regarding anything and they have asked different questions about a lot of different things. They have met the E-Cell Coordinator for making the discussion to be more interactive. The Head of Newsletter also gave a 10 min speech on what is expected out of all the members and how many hours of work is required from them. The hardships, the learning and all the memories they made while working are what makes them forget hard work and engage in the learning process.



ED-cell Coordinator

# **ED Cell: Vasavi College of Engineering(A)**

## **STARTUP GRIND**

**Resource Person:**

T Ram Mohan Rao  
ED-Cell Coordinator

Date: 30.09.2015

“The secret of getting ahead is getting started”, with this initiation Swayam has come up with an event to nurture the young minds and lay a path to their dreams. The motive was to achieve a successful plan for an emerging entrepreneur with strong knowledge in every aspect including marketing, management and execution. The topic is seen in various facets and the best solution is presented. Teams came up with very common problems and fascinating solutions to grab the attention of the audience. The program provides a platform for those who see themselves into the vision of supremacy bearing leadership qualities.



ED-Cell Coordinator

# ED Cell: Vasavi College of Engineering(A)

## STARPRENEUR AWARD

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 08.09.16

Eager to become a star, come join us for this festival of starpreneur eve and become the most charming youngster to receive this entrepreneur award for the year 2015.

Work on your skills, we provide a platform and create magic with your words. Team Swayam came up with this interesting event to boost the dreams of youngsters and help them fly high. The event was conducted for 12 hours and supported participants of various sectors to inculcate with this prestigious event.



ED-Cell Coordinator

# ED Cell: Vasavi College of Engineering(A)

## INFORMATION SEMINAR AIESEC

**Resource Person:**

Date- 08/11/2015 Ms.

Himangi Arora

Local Committee Vice President

The Local chapter of AIESEC ,Hyderabad conducted an informative seminar on 8th November, 2015 at Vasavi College of Engineering where the students were inducted about the various internship programs and opportunities offered by AIESEC. Ms. Himangi Arora, Local Committee Vice President , interacted with 132 students of various courses. The session was focused upon making the students realize the importance of an international internship which allows the individual to attain a global perspective of analyzing events and tasks and how it is important step towards the evolution of oneself. Students were made to ponder upon important questions like what do they want to achieve, how are they going to achieve it and what are the resources they need to achieve it. AIESEC representatives also discussed the various internship programs that are available among which the students can choose viz. Global Volunteer, Global Talent and Global Entrepreneur. The session witnessed outstanding queries among the students enquiring more about the role of AIESEC as an organization, the process involved with the internship etc. The session concluded with formal information distribution among the students and invitation for one-on-one interaction with AIESECers.



ED-Cell Co-Ordinator

# ED Cell: Vasavi College of Engineering(A)

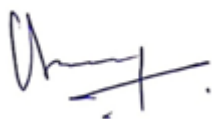
## Candle Making Workshop

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 09<sup>th</sup> Oct 2015

Swayam had conducted a candle making workshop to enrich the thinking process of the entrepreneurial minds at Vasavi. This workshop demonstrated how to make a wax candle. While in the process of learning how to make a candle, we also had got to learn how to manage people, learn different things from various other people who used their set of ideas to make the same candle, the technical difficulties in making the candles. This task created the environment of a small scale industry which in the process have taught us valuable stuff, thanks to Swayam. To teach us how exactly the candles were to be made an external person has come and provided us with material and step by step inputs on the process. The participants were expected to pay an amount of 50 rupees to join the workshop. The workshop had lasted for about 2 hours and in these two hours, the students have learnt a lot of valuable things. In the end, the candles were given to the students and they have taken them home.



ED-cell Co-ordinator

# **ED Cell: Vasavi College of Engineering(A)**

## **WE-SCHOOL IDEA CONTEST 2015-16**

### **Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 10.10.2015

### **OBJECTIVES:**

Welingker bangalore hosts idea contest 2015-16, contest having students from 100 colleges of southern states

### **ABOUT THE EVENT:**

For leveraging the youthful demography that India is, to conjure a quantum leap rather than being complacent in the incremental growth, it becomes crucial that we draw optimally on the brilliance, talent and ideas coming from the youth. A similar initiative unfolded when Welingkar Institute of Management Development and Research, Bengaluru invited participation for its "Idea Contest 2015- 16" on the theme of Think India, Transform India. The contest drew participation from over 100 colleges spread across Karnataka, Seemandhra, Telangana, Kerala and Tamil Nadu. The ideas were on the sub themes relating to Smart city, Swachh Bharat, Digital India, Make in India, Skill India, Start up India Stand up India and Incredible India. The contest commemorated late Dr. APJ Kalam's vision of India 2020.



ED-cell co-ordinator



**VASAVI COLLEGE OF ENGINEERING**  
IBRAHIMBAGH, HYDERABAD 500031

MINUTES OF THE FOURTH ADVISORY BOARD MEETING OF THE  
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)  
HELD ON 10.01.2015 AT 11.00 a.m.

Members Present

- |                                |   |
|--------------------------------|---|
| 1. Dr. G. V. Ramana Murty      | : Principal                               |
| 2. Mr. M. Krishna Murthy       | : Secretary, VCE                          |
| 3. Mr. P. Balaji               | : CEO, VCE                                |
| 4. Mr. Sujit Banerjee          | : Director, NSTEDB, New Delhi             |
| 5. Mr. PSN Murty               | : AGM. SIDBI, Hyderabad                   |
| 6. Mr. N.V.N. S NAGESHWARA RAO | : Lead District Manger, SBH Hyderabad     |
| 7. Mrs. B. Vishnu Priya        | : Senior Manager, NEN, Chennai            |
| 8. Mrs. Jagadamba Krovvidi     | : Principal Architect, Infosys, Hyderabad |
| 9. Dr. Radhika Meenakshi       | : Consultant, VCE                         |
| 10. Dr. T. Adilakshmi          | : HOD, CSE                                |
| 11. Dr. N. Vasantha            | : HOD, IT                                 |
| 12. Dr. K. Jaya Sankar         | : HOD, ECE                                |
| 13. Dr. K. V. Ramana Murthy    | : HOD, EEE                                |
| 14. Dr. P. Hemagiri Rao        | : HOD, MCA                                |
| 15. Dr. T. Ramamohan Rao       | : Professor- MED & Coordinator- IEDC      |

Sri. M Krishna Murthy, Secretary, VCE and Sri P. Balaji CEO, VCE were present as special invitees. At the outset, the Principal introduced all the members present for the meeting.

1. Mr. Sujit Banerjee addressed the members and explained the objectives of the IEDC. He announced that an amount of Rs. 4, 95,000/- has been sanctioned to IEDC of VCE for development of 10 units of **"Clean It all"** as part of SWATCH BHARAT scheme from NSTEDB. He advised that the prototypes be manufactured with precession and must display aesthetic features as well.

All the members appreciated the efforts made by IEDC for getting a pilot project from the Government of India.

2. Dr. G.V. Ramana Murty Principal briefed about the progress of IEDC and Entrepreneurship activities in the college for the previous year i.e 2013-14.
3. Dr. T.Ramamohan Rao, Coordinator informed that the ideation contest 2014 was conducted during July to October 2014. A total number of 89 ideas were submitted by the students. These were presented to a screening committee who shortlisted 11 ideas for presentation to the advisory committee.

4. The 11 best selected student projects were presented by the students to the advisory board members for their approval.
5. The Advisory board members approved the 9 projects from presentations for implementation through IEDC scheme. The selected projects are Smart Home, New Technology In Automatic CVT, Milk Overflow Buzzer, Automatic Headlight Adjuster, Hyb-Ride, Cycling Water Pump, Gesture-Voice Converter, Smart Chatra, Emergency Fire Extinguisher In Buses.
6. Mrs. B Vishnu Priya, Senior Manager, NEN suggested that student innovative projects can be converted into business models and she also advised to conduct BTV (Building Technical Ventures) workshop to the IEDC students of present and previous batch. She suggested to conduct faculty development program to the faculty on entrepreneurship.
7. Sri P. Balaji, CEO, VCE suggested to conduct the BTV (Building Technical Ventures) and FDP (Faculty development Program) immediately.
8. Dr. T. Ramamohan Rao, Coordinator, IEDC, proposed vote of thanks.

  
(Dr. G.V. Ramana Murthy) 30/1

**Principal**

Cc: All present  
All HODs  
Secretary & CEO, VCE for information

# ED Cell: Vasavi College of Engineering(A)

## INNOFEST 2015

**Resource Person:**

T.Ram Mohan Rao

Coordinator- E-Cell

Date-21.11.2015

Come avant-garde and learn from your experiences. Let's make our meet special with fun lovers and innovative troops. Prove yourselves better than one. Hold your nerve and express your thoughts. The event was hosted in 2015 and could accomplish the best results ever. The crowd was huge and set a different mindset for the judges. The event was conducted by Swayam and got immensely popularized for this wonderful show.



ED-cell Coordinator

# ED Cell: Vasavi College of Engineering(A)

## NEN REGIONAL MEET

**Resource Person:**

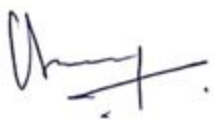
Date- 08.01.2016

Vikram Jit Misra

Regional Manager – Hyderabad- NEN

This meet is for student coordinators from various educational institutions across the nation. Students discuss the type of problems faced by common people and come up with problem statements for the need.

It was a successful episode, hence, we could gather lots of data and statistics from the discussion. We made up a word for improvement and development of our nation.



ED-cell co-ordinator

# **ED-cell:Vasavi College of Engineering**

## **KITE MAKING WORKSOP**

**Resource Person:**

T.Ram Mohan Rao

Coordinator- E-Cell

Dates:09-01-2016

“For the things we have to learn before we can do them, we learn by doing them.”  
— **Aristotle**

The much-awaited Kite Festival is coming up and the SWAYAM team had organized a kite-making workshop for teaching students how to make a kite. Not only there was a kite making session though it was the idea of the session, but there was also a discussion between the members of swayam. We had discussions about how it needs to be conducted to plan for smooth conduct of the event.

Also, we had active participation from the faculty members as well. We had 5 members from faculty from various branches and they had also shared their views on the occasion. To conclude, the event was cheerful and was filled with joy as people had got a chance to showcase their creativity.



A handwritten signature in black ink, consisting of a stylized 'A' followed by a horizontal line and a small dot.

ED-Cell Coordinator



# ED-cell:Vasavi College of Engineering

## KITE FLYING COMPETITION

### Resource Person:

T.Ram Mohan Rao  
Coordinator- E-Cell

Dates:09-01- 2016

Kai po che!! The grounds of vasavi were filled with students who were participating in one of the most famous event/competition conducted by SWAYAM- The kite flying competition. The competition was intense as students of all branches and years were seen holding the Charaks and their finest manjas. The competition took place on the 9th of January 2016. The students came in good numbers 150 to be precise. Laughter, candid photography, colorful kites was what made this event a successful one. Vasavi wore a festive look and for many it was a memorable day.









A handwritten signature in blue ink, consisting of a stylized, cursive script.

ED-cell Coordinator

## **ED Cell: Vasavi College of Engineering(A)**

### **Ideation Contest 2015**

**Resource Person:**

T.Ram Mohan Rao

Coordinator E-Cell

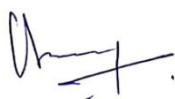
Date: 01.08.15 to 31.08.15

### **OBJECTIVES:**

Ideation contest is conducted for the companies to define business problems or pain points before gathering and using data to find root-cause of problems and to design, develop and implement solutions that address these problems.

### **ABOUT THE EVENT:**

The Ideation contest 2015 was organized by Swayam to develop the entrepreneurial thinking in the students by conducting a problem solving hackathon. Real time problem statements are taken from the companies. Students are asked to come up with a variety of solutions. The best of these solutions is selected and declared as the winner.



ED-cell Coordinator

# ED-cell Vasavi College of Engineering(A)

## REPORT

### Mentor Development Program at BYST

**Resource Person:**

Date:21-06-2016

T.Ram Mohan Rao

Coordinator- E-Cell

We are students of VCE -EDC SWAYAM. SWAYAM is a manifestation of the efforts, ideas, dreams and aspirations of not one but all who are associated with it. It is established to develop and nourish the latent entrepreneurial spirit which is inherent in every student and help them gain a broader and more importantly, entrepreneurial perspective of looking at life in every situation thus empowering them to become Entrepreneurs. One of the goals of Swayam this year is to impact entrepreneurs in the society. Two Day Mentor Development Program at BYST on 20-01-16 and 21-01-16.

Bharathiya Yuva Shakthi Trust(BYST) is an NGO Working for the upliftment of rural entrepreneurship for the past 24 years in India. BYST is a not-for-profit organisation that primarily assists disadvantaged Indian youth in developing business ideas into viable enterprises under the guidance of a mentor, with the main objective of turning job seekers into creators.

We have organized a mentor development program that had a strong focus on the leadership and management skills required to develop professional learning in other adults more broadly. The programme has been designed by the School of Teacher Education and Development with support of key colleagues in partner colleges.

There were 5 sessions that appealed to all levels of experience, each session was be run in various level of understandings throughout the event to ensure that college mentors can access local provision and build local networks. The sessions run consecutively but are also stand-alone, and they are **skill** focused rather than process driven.

A handwritten signature in blue ink, appearing to be 'Anthony' with a stylized flourish at the end.

Ed-cell coordinator

# **ED Cell:Vasavi College of Engineering(A)**

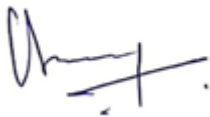
## **Inauguration of ED-cell at Anurag Group of Institutions, Ghatkesar, Hyderabad.**

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 23<sup>rd</sup> Jan 2016

The trend in putting up entrepreneurship cells to promote entrepreneurial activities in colleges at under graduation level is spreading fast in Hyderabad and our college had played a key role in opening up one at Anurag Group of Institutions, Ghatkesar. Our ED-cell coordinator had been invited as a guest to inaugurate the cell. Along with our coordinator, 5 students from the SWAYAM team (The ED-cell team at Vasavi) had visited the campus to learn new things, and meet other people. Our coordinator had also given a speech at the event which focused mainly on implementing ideas and bringing out creativeness into the society. Finally, after the event, they met the principal and had come back to college.



ED-cell co-ordinator

# ED Cell:Vasavi College of Engineering(A)

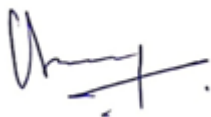
## ROBOTICS WORKSHOP

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 23rd Jan 2016

The ED-Cell of Vasavi, SWAYAM had conducted a workshop on skills related to robotics. This was conducted on the campus with faculty members from both the Electronics and Mechanical Departments. As the newest technological advancements in the robotic industry demand Arduino and relevant skills for the essential development of a model or prototype, this workshop throws light on Arduino microcontrollers and programming insights. The participants of this workshop were largely from the Electronics background as the Arduino software is more put to use in their career if they are opting for the robot design and fabrication. Although Electronics students dominated the workshop, there were students from Computer Science and Mechanical who showed equal interest in learning. The students learnt various things about Arduino programming and they were also shown a live model on Arduino UNO microcontroller. On the whole, the event was productive as people were interactive and had enriched the young brains of Vasavi.



ED-cell Co-ordinator



# ED-cell:Vasavi College of Engineering(A)

## Young India Challenge

**Resource Person:**

**Dates:**27-01-2016

T.Ram Mohan Rao

Coordinator- E-Cell

India Challenge (YIC) is a two day experiential national event for the top creative young minds to engage in Innovative programs that will broaden their mindset and move them closer to what they love doing. Participants are selected from across the country.

YIC is an opportunity to discover and explore what you love doing by taking up an Incredible challenge and connecting with the best mentors and career opportunities.

It is entrepreneurs to gain leverage to grow their network and career. Selected participants meet Incredible people and understand how to turn their passion into a successful career and get paid an opportunity for the selected youth to learn, grow and connect with the top Industry leaders, best-selling authors, Incredible speakers and game-changing.

We Have sent few people from the swayam club to participate in this national challenge.

This time It was a much bigger version. YIC had doubled its size and they had selected 220 delegates! The event was very grand. With 220 delegates and 20 Happiness Team members.

We were joined by Sebastian, who had been a core supporter of #DoWhatYouLove since the beginning. He came all the way from Germany to help it make it a success. A mentor as well as a Happiness Team member, Sebastian's presence was a boost for all the delegates. Other members of the panel were – Founder of BitGiving – Ishita Anand; Co-chair of Young Indians – Amrita Bahl; Founder of Nurturing Green – Annu Grover; Consultant at KPMG – Neha Kumar, Founder of InMotion – Durgesh Nandan and Fellow at Teach for India – Dhruv Gupta.

Their presence and expert advice had helped our delegates to come up with innovative ideas, which they presented during their presentations. They were 20 teams instead of 10 presenting. It was wonderful to see the grandness and excitement, which was filled in the air.



ED-Cell Coordinator



# ED-Cell : Vasavi College Of Engineering(A)

## NEN Identify & Generate Winning Ideas workshop.

**Resource Person:**

**Dates:**28-01-2016

T.Ram Mohan Rao

Coordinator- E-Cell

We are students of VCE -EDC SWAYAM. SWAYAM is a manifestation of the efforts, ideas, dreams and aspirations of not one but all who are associated with it. It is established to develop and nourish the latent entrepreneurial spirit which is inherent in every student and help them gain a broader and more importantly, entrepreneurial perspective of looking at life in every situation thus empowering them to become Entrepreneurs. One of the goals of Swayam this year is to impact entrepreneurs in the society.

We have conducted NEN Identify & Generate Winning Ideas workshop (Ideation workshop) on 28-01-2016. It was a one complete day workshop where students from all different branches has attended it. Resource people from different backgrounds has come to share their knowledge and also taught them on how to generate new ideas and how to come up with feasible solutions for the present problems existing in the society.

The need for entrepreneurs is continuously growing as competition gets tougher and the world becomes increasingly globalized. Whether one is starting one's own company or innovating within an existing company, having an entrepreneurial mindset is the key to success. The ideation workshop is two days long and the goal of the Ideation Workshop is to train students' creative mindset and inspire them to become great entrepreneurs.

The main agenda and take away of the workshop were as follows:

Learn to identify business opportunities where other people can only see problems

- Understand social challenges and know how to analyze the context
- Screen new technologies and quickly understand how they can be applied to solve a problem
- Use creative tools and techniques to generate great ideas
- Build innovative business models
- Make rapid prototypes and use visual communication to create a great presentation of their ideas



ED-cell Coordinator

# ED Cell: Vasavi College of Engineering(A)

## **E SUMMIT at IIT BOMBAY**

**Resource Person:**

Date: 14-06-2018

Various speakers

Tenth Edition of the Entrepreneurship Summit concluded with key note from Rana Kapoor of Yes Bank on last Sunday, 31st January at IIT Bombay. This two-day annual summit promises an amazing meeting ground for industry experts, business leaders, investors and entrepreneurs and of course, students, many of whom are aspiring entrepreneurs. It's also the first ever event of its kind to receive patronage from the 'Make in India' initiative, as well as UNESCO.

The E-Summit is also the largest such event that is organized by a student body (E-Cell), and its theme this year was 'The Global Mèlange' to showcase the entrepreneurial ecosystems of Israel, the US, the UK, Singapore, and Australia – quite apt given that the entrepreneurial spirit is never tethered by geographical boundaries. Panel discussions, Talk shows & Interactive sessions from the speakers all over the world brought entrepreneurial sparkle and investor energy. Sachin Bansal of Flipkart, Kunal Shah of Freecharge, Vani Kola from Kalaari Capital and Ashish Hemrajani Founder & CEO of Bookmyshow are some of the highlights of talk shows. Jim Beach faculty head of the school for startups got overwhelming response at his talk shows, and an interactive session 'brainstorming'. The unique talk show hosted by TVF Pitchers added excitement to the event.

The Innovation Conclave witnessed participation from India's top innovators, comprised of 15-minute long interactions. Anil Gupta, founder of the National Innovation Foundation, and Ramesh Raskar, Head of MIT Media Labs, were among those who gave insights into their ideation styles, work strategies and success stories. Srijan Pal Singh highlighted the opportunities in social entrepreneurship. The struggling story of

Mansukhbhai Prajapati, founder of Mitticool and energetic talk on Mumbai's Dabbawala by Pawan Agrawal added enthusiasm and inspiration in event.

Another major highlight was the second edition of 'The Ten minute million Challenge'. Ten shortlisted startups got a chance to make a 10-minute pitch in front of a panel of 12 of India's best angel investors, which was followed by an on-the-spot decision on financial backing.

Other crowd-puller events within the ambit of the E-Summit include the Job and Internship Fair which was open to all college students, and the Start-up Expo. There was also the finals of Asia's largest Business Model competition on Day 1. Finalists had been chosen from more than 7,000 entries, and prizes worth ₹50 lakh.

Many events were organized to test the skills of young entrepreneur. Competitions like Crowd Pitch, Ideablaze, National BizQuiz, Apocalypse Management and Hackathon, all of which had already created quite a buzz. Teen Tycoons, a pitching platform for teenagers and school students. It was a revolutionary event, aimed at encouraging start-up ideas from all age groups. After all, Mark Zuckerberg was just 19 when he launched Facebook.

A handwritten signature in black ink, appearing to be 'Anurag' followed by a horizontal line and a dot.

ED-cell coordinator

# ED Cell: Vasavi College of Engineering(A)

## GAON UDAYAMI

### Resource Person:

T.Ram Mohan Rao  
Coordinator- E-Cell

Date: 08.02.2016

We are students of **VCE -EDC SWAYAM**. SWAYAM is a manifestation of the efforts, ideas, dreams and aspirations of not one but all who are associated with it. It is established to develop and nourish the latent entrepreneurial spirit which is inherent in every student and help them gain a broader and more importantly, entrepreneurial perspective of looking at life in every situation thus empowering them to become Entrepreneurs. One of the goals of Swayam this year is to impact entrepreneurs in the society.

We are working towards achieving this goal with a series of activities. As a part of this we have set this PROGRAM.

SWAYAM GAON UDAYAMI - Rural Micro Entrepreneurs Capacity Building Program (One day workshop).

The program seeks to fortify and strengthen the village based micro entrepreneurs with skills in communication, business dealing, marketing and smart tools to operate.

These skills will be imparted through talks, exercises, discussions, classes and site visits by experts and students.



ED-cell co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## **NEN Successful Leadership Workshop**

### **(E-LEADER WORKSHOP)**

**Resource Person:**

Date: 11<sup>th</sup> Feb 2016

Amit Singh

Regional Manager – NEN

We hosted an E Leader workshop facilitated by mentors from NEN on 11<sup>th</sup> February, 2016. People from 15 different colleges attended it.

The event details are:

The workshop began at 10:00 in the morning at Vasavi college of engineering. Vikram sir and radhika ma'am addressed the students of the workshop to explain the structure and importance of E-Cell.

Followed by an ice breaking session where every person who attended the workshop was made to introduce themselves describing themselves with an adjective. People were allowed to speak to each other and know from which colleges they belonged to. They were divided into different groups so they will get to know each other better.

After the ice breaking session we were shown videos and explained about Wadhvani foundations. They spoke about E-cell and events that happen in the cell. He not only showed the videos but also had an interactive session with the people who were at the workshop and cleared their doubts, if they had any.

Lunch was at the college itself and after that we proceeded to next session that is group activity.



In the group activity session, we not only learnt how to manage teams but also had fun. In this session people were divided into three groups having different types of leaders and they are autocratic leader, shared leader, laissez faire.

Where people were asked to construct the highest tower using straws and pins, using this activity we created awareness between people how to manage teams and the kind of leadership they should maintain to solve things in a better way. we explained the students about the activity and types of this activity such as basic, practicum and advanced practicum. Here we divided the people into groups and they are given a topic and activity respectively.

The activities are:

Investor hunt

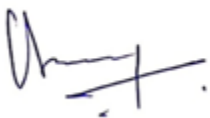
Venture voyage

DISRUPT

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They performed these activities and everyone present over their had fun. After the activities were performed we took feedback from everyone. We explained about the Wadhvani foundations and the works that happen in that foundation. in the starting of the workshop they gave a quiz paper to solve which was about how to solve problems and at the end of the session they gave the same paper to asses and know how much they got to know from the workshop and what did they learn.

After this session was done, we explained about the campus companies and student ventures.



ED-cell Co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## E-Summit 2016

**Resource Person:**  
Various people

Date: 21.02.2016

E-Summit was conducted on 21<sup>st</sup> of February by Swayam Entrepreneurship Development cell of our Vasavi College of Engineering in association with NEN to promote entrepreneurship in our community.

### **What is E-summit?**

The entrepreneurship summit is a confluence of visionary students, professionals and anyone who is willing to be change in this world, start his own business, fund a start-up or encourages change in the process.

E-summit is a unique initiative that facilitates interaction between students and industry experts such as business leaders, investors and entrepreneurs who share a common zeal for being different.

It provides one of the top destinations to learn as well as apply the skill needed to be an entrepreneur. It also provides a meeting point for the youth to meet their role models and learn from their experience.

It acts a catalyst in introducing the students to the world of entrepreneurship by providing an opportunity to learn about it in myriad number of ways which include competitions workshops, etc.

**OBJECTIVES:** This summit is to attain the following laudable objectives:

- a. To instil innovative spirit amongst the youth through motivational stories, expert talks and thought-provoking discussion.
- b. To enlighten the youth regarding facilities and enablers in the start-up ecosystem.

c. To enthuse the youth to inculcate entrepreneurial qualities of problem solving and persistence.

### VISION:

Anything remarkable that has ever been created, has emerged from a dream of someone who made it a point to pursue it relentlessly, undaunted by the hurdles that life brought before him. Be it a dorm room or a garage, ideas and dreams - coupled with hard work and determination - have always created the much needed dent in the universe. These were the crazy ones who were rebuked, vilified, made fun of - anything but ignored. And why you ask? They had realized how powerful their dreams were, and this discovery made them realize that in order to create a better world, it was crucial to leave behind the old school thought. These men, whom we often refer to as entrepreneurs, are not mere businessmen. They look to create value rather than just add marginal value. They look to make a difference rather than just make money. And to these ends they strive to innovate - to come up with solutions which revolutionize the way ordinary businesses solve problems. Why is innovation important though? It is important because it solves problems today in a way that positions us to address the unforeseen problems of tomorrow. Keeping this in mind, we'll be hosting The Entrepreneurship Summit 2016 - 'DREAM-DISCOVER-INNOVATE-STARTUP'.

### ABOUT VASAVI COLLEGE OF ENGINEERING –HYDERABAD

Founded in 1981 by Vasavi Academy of Education, Vasavi College of Engineering represents a rich tradition of excellence in technology-based education.

Vasavi College of Engineering, in its 30 years of existence, is a reputed institution in the State of Andhra Pradesh. The college in its pursuit for quality in technical education has earned 3rd ranking in the State and 32nd in the country (source: Hindustan Times on 24th June 2009).

The college offers six UG (Civil, Mechanical, ECE, CSE, EEE and IT) with total sanctioned intake of 600 and 6 PG programmes [ME (ES & VLSI); ME (ADM); ME(PSPE); M.Tech (CSE)] and MCA with total sanctioned intake of 156].

The College is most preferred by the CET qualified high ranking students and is ranked 8th in Andhra Pradesh.

## **SWAYAM (ED-CELL):**

Swayam – The Entrepreneurship Cell of Vasavi College of Engineering is a manifestation of the efforts, ideas, dreams and aspirations of not one but all who are associated with it. It is established to develop and nourish the latent entrepreneurial spirit which is inherent in every student and help them gain a broader and more importantly, entrepreneurial perspective of looking at life in every situation thus empowering them to become Entrepreneurs.

Swayam conducted events such as Ideation contest in association with the government of India to embolden new ideas and to provide a platform for development for the young minds and Make in India project which deals in encouraging school students to come up with innovative ideas and are disclosed to the world of entrepreneurship.

**VISION:** To develop entrepreneurs by creating an ecosystem that encourages and supports the entrepreneurial potential of students.

**MISSION:** To inculcate the spirit of entrepreneurship among students and to provide them with all necessary support and mentoring including equipping them with the right skills and attitude to convert an idea into a business venture.

## **E-Summit Details**

- **Inaugural Session:**

The event started off with the lighting of the lamp and a wonderful welcome dance performance by one of our students C. Vennala. And then we had a host of welcome addresses by all of our dignitaries. The highlight was a fifteen-minute-long speech by our chief guest of the day Mr. Jayesh Ranjan which set the tempo for the rest of the event

- **Prep Talk 1:**

DISRUPTIVE INNOVATIONS

By- Mr. Ramesh Loganathan

A talk on disruptive innovations by Mr. Ramesh Loganathan, VP of Progress Software. The audience was exposed to some of the disruptive business models the current economy. Eg: OYO Rooms, Uber Cabs etc. An equally delightful and insightful session.

- **E-Start-Talk:**

A talk by CEO of MeraEvents Mr. Naidu Darupuneni. He shared his startup experience with the audience and discussed some of the difficulties he had to face. He also talked about the growth of mera events and how his company now manages a revenue of almost 50 crores.

- **Panel Discussions 1:**

Theme: ENABLERS OF THE ENTREPRENEURIAL ECOSYSTEM

1. Mrs. Rama Devi (president ALEAP Estate & Incubator –HYD)
2. Ms. Anne (manager SandBox Kaktiya Incubator)
3. R. Srinivasan (Sr.Mentor Bharatiya Yuva Sakhti Trust)
4. Mr. Amit Chockalingam (President YI-CII)

Some of the challenges faced in establishing and sustaining a startup ecosystem were discussed. The importance of an eco-system and its advantages were also brought into light. Every panel member also shared his/her personal experience which added great value to the discussion. There was also a Q&A session at the end.

- **Prep Talk 2:**

FUNDING FUNDA

By: Mr. Sanjay Enishetty

Firstly, he was telling about “IDEA”, he told how important it was and told that we have think by exploring and doing a thorough research on it. He also suggested that we hike people who keep their blood and sweat to make it a huge success. He shared his experience about how he came to city with just Rs.700/- and a bus pass.

- **E-Start Trek 1:**

By: Mr. Sai Kiran Gunda

A talk by Sai Kiran Gunda, Founder and CEO of Memilog. The audience was in for a treat when Mr.Gunda, with his uncanny style of presenting shared his life experiences with the audience. He also talked about what motivated him to start MemiLog and how a budding entrepreneur must face challenges

- **Panel Discussion 2:**

IMPORTANCE OF INNOVATIONS IN ENTREPRENEURIAL ECOSYSTEM

Heading in direction similar to the last panel discussion four esteemed speakers spoke about how important innovation is the entrepreneurial world. The speaker were:

- Mr.Pankaj Diwan: Consultant, Idea Labs.
- Mr.Sainath Gupta: Mentor and seasoned Entrepreneur.
- Mr. Raj Janagam: Founder UN Ltd
- Mr.Pallav Bajjuri: Co-Founder, CEO, SaddaHaq

**\*Lunch\***

## *Performance by 9 Days*

- **E-Start Trek 2:**

By: Mr. Naren Krishna

A talk by Mr. Naren Krishna , Cofounder of Stockroom.io. This was an inspiring talk of how a 20yr old Naveen dabbled with a few internships and ended up with a 6 month stay at Silicon Valley, where he was exposed to the creamy layer of startups. He also shared his INC42 story and the current projects he is working with.

- **Prep Talk 3:**

Soft Skills for Entrepreneurship

By: Ms. Anu Sridhar

This was a short and simple session on how an entrepreneur needs to carry themselves when starting or planning to start a company. Our speaker provided knowledgeable points about how an entrepreneur needs to possess good management skills and she made her point very clear to the audience and interacted with them once in a while during her lecture.

- **Panel Discussion 3:**

### STRATEGIC MANAGEMENT OF ENTREPRENEURIAL CHALLENGES

1. Mr. Chinmay
2. Ms. Kavitha Shetty
3. Ms. Renuka Rathod
4. Mr. Paresh Masade

This session started off with a 3-minute introduction of each of the speakers and how they started their companies through strategic marketing skills, and extensive planning. Some of them were young entrepreneurs and so they shared the pros and cons faced by a young budding start-up. The session



ended with a Q&A round where participants posed questions to the panellists regarding how to use basic social media to advertise any idea or product. Each of the panellists provided fruitful suggestions towards better marketing strategies.

- **Entrepreneur story**

By: Mr. Akshey

This was a personal story of Ashish who started a cycling tour in search for an entrepreneur and his own entrepreneurial experiences.

- **E-Start Trek 3:**

By: Mr. Sri Charan

A funny and effective talk on how students in India lack an effective college level platform to showcase their views. He spoke to the audience about how the importance of having student magazine.

- **Special Address:**

By Mrs. Vishnu Priya, Co-ordinator of NEN (A.P, T.S, T.N)

- **Prep Talk 4:**

TELLING YOUR STORY by Mr. Srivatsa Mudumby

This was a funny and simple session on how he convinced his parents and grandparents that he didn't want to be an employee rather he wanted to be an employer and he gave a brief description on his company mydigicity.

- **Cultural followed by networking Tea-**

One of the students, Karthik Nani presented the audience candle sketching and drew a portrait of Late Dr. A.P.J Abdul Kalam.

**Finale – Performance by 9 Days**

The summit had the chance to enjoy one last closing performance by Vasavi college band-**9 Days**. They sang to famous English and Hindi songs and wooed the crowd which ended the summit on a pleasant and jovial note.





*Amey*

ED-cell co-ordinator

# ED Cell: Vasavi College of Engineering(A)

## Report On STARTUP PRAYANAM

**Resource Person:**

T.Ram Mohan Rao  
Coordinator- E-Cell

Date- 23.02.2016

### Visit to ALEAP industrial estate:

We started at VASAVI COLLEGE OF ENGINEERING at 10:00 am. According to the schedule, we reached ALEAP industrial estate by 11:20. We were received by one of the manager of ALEAP industrial estate Miss. Deepthi Manchu garu. ALEAP is established in the year 1993 and is serving as platform for many lady entrepreneurs to develop their skills in various areas of industry and start their own business. We are taken to jute factory where bags were jute and dresses for small children aging between two years to six years were also made in the factory. They all are working under the program called VANDE MATARAM started by the Prime Minister of India Dr. Narendra modi. This program is to help women to become successful entrepreneurs in textile industry. They are provided with mentors who help them in making bags. The training program is about two months long. After the visit around the factory, we had an interactive session for about one hour with one of the founders of ALEAP Miss. Rama Devi garu. We all were given suggestions by Rama devi garu about how to make a skill

development program to benefit all the entrepreneurs. We heard many successful stories about women who have come to ALEAP and started their own enterprise and are running successfully. We all are inspired by the success stories of women entrepreneurs and we all shall move in the light of entrepreneurship.

### **Visit to T-HUB:**

After departing from ALEAP industrial estate we reached T-HUB by around 2:30 pm. Telangana government's plans to make Hyderabad as the start-up capital of India got a major fillip with laying of foundation for technology incubation centre 'T-Hub' at the International Institute of Information Technology (IIIT) premises in Gachibowli. This facility, aimed at promoting entrepreneurship besides developing start-up ecosystem, will be operational by June.

The T-Hub is being set up in collaboration with IIIT Hyderabad, the Indian School of Business (ISB) and the NALSAR University of Law. While NALSAR would help in intellectual property and related areas, ISB and IIIT would provide business mentoring and technology mentoring respectively. The first phase coming up at IIIT at a cost of Rs 35 crore will be spread over 60,000 square feet and can accommodate 400 start-ups by 2017.

In the second phase, to commence from 2017 onwards, the centre would have its own campus of over 300,000 square feet. To be built at an estimated cost of Rs.200 crore, the campus will house various stakeholders like start-ups, investors and service provider.

Those who have an idea of starting a startup, they must in the site and if it is accepted by the jury members, they can start their own business and can be mentored by senior members from industry. After a tour of t hub, we had an interactive session with one of the startups in T-HUB lead by Ajith. They all have an eco-system which provides bidding entrepreneurs to have interaction with various well



established companies. So we all have known about, how T-HUB works for the development of India as a super power.

Then we returned to college around 4:30pm.





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ED-cell co-ordinator